

## International Business (BSc)



Hochschule  
Bonn-Rhein-Sieg  
University of Applied Sciences

Hochschule Bonn-Rhein-Sieg,  
Sankt Augustin / Rheinbach /  
Hennef

**Application deadline for the  
winter semester:  
15 July (preclusive period)**

The new study programme **International Business (BSc)** will develop the understanding of international business in a globalized world. Based on the latest theoretical concepts of business administration the study programme equips students with the key business skills to work successfully in an international business environment. Furthermore, the students can benefit from the range of specializations which are offered at Hochschule Bonn-Rhein-Sieg University of Applied Sciences and at the university partners all over the world. The specializations allow students to deepen their knowledge and to meet individual goals.

### Locations

Campus Rheinbach and Campus Sankt Augustin

### Begin of the study programme

Each winter semester (September)

### Programme duration

7 semester total including a mobility window for a flexible use of internships or study abroad semesters

### Teaching language

English

Learning of another foreign language is compulsory within the study programme.

### Admission requirements

Students must provide evidence of one of the following:

- Entrance qualification for a University of Applied Sciences (Fachhochschule);
- Entrance qualification for university;
- Entrance qualification acknowledged as equivalent by the competent authorities.



Curriculum

Semester	First Phase		Second / Core Program		Third / Specialization		Methodological Studies I	
	International Business	Business Administration	International Business	Business Administration	Language	Language	Methodological Studies I	Methodological Studies I
1	Business Admin. I	Business Admin. I	Business Admin. I	Business Admin. I	Language	Language	Methodological Studies I	Methodological Studies I
2	Business Admin. II	Business Admin. II	Business Admin. II	Business Admin. II	Language	Language	Methodological Studies I	Methodological Studies I
3	Business Admin. III	Business Admin. III	Business Admin. III	Business Admin. III	Language	Language	Methodological Studies I	Methodological Studies I
4	Business Admin. IV	Business Admin. IV	Business Admin. IV	Business Admin. IV	Language	Language	Methodological Studies I	Methodological Studies I
5	Business Admin. V	Business Admin. V	Business Admin. V	Business Admin. V	Language	Language	Methodological Studies I	Methodological Studies I
6	Business Admin. VI	Business Admin. VI	Business Admin. VI	Business Admin. VI	Language	Language	Methodological Studies I	Methodological Studies I
7	Business Admin. VII	Business Admin. VII	Business Admin. VII	Business Admin. VII	Language	Language	Methodological Studies I	Methodological Studies I

Additional studies are encouraged to take advantage of the variety of specialization courses offered within Hochschule.

Studienverlaufsplan

International students must show proficiency in English: at least B2+ level according to the Common European Framework of References for Languages.

The admission to the Bachelor's study programme in International Business is restricted. In restricted bachelor study programmes 7 % of the study places are kept for non-EU applicants.

### Application

Application is done online via "Hochschulstart?".  
For further information contact the Registrar's Office.

### Application deadline (preclusive period):

For the winter semester: July 15th

### Semester contribution

Further information about semester contributions can be found at: [www.h-brs.de/en/fees](http://www.h-brs.de/en/fees).

### Department facilities

- The latest media technology in all seminar rooms
- Three computer labs with Internet access
- Study rooms for small group work
- Free WiFi on campus
- University Library

### Specialization during the study programme

Specialization takes place through the choice of two main subjects:

- Business-to-Business Marketing
- International Management
- Management Accounting and IFRS

Further specialization courses are available in German.

### International scope of Hochschule Bonn-Rhein-Sieg/Study programme

- Situated in the middle of Europe with easy public transport for travels available
- The whole programme is taught in English
- Second foreign language is part of the curriculum
- All business administration courses address specifically the international perspective
- Extended mobility window: 5th, 6th and/or 7th semester are designated semesters for studying abroad worldwide
- Compulsory internship  
The internship can be completed in Germany or abroad (full-time employment in a company; minimum of 20 weeks). It can be replaced by a semester at a foreign university, for example at a partner university in Europe or in non-European countries. The internship or study abroad semester will usually take place during the 6th semester and must be approved by the department.

The Department of Management Sciences is currently partnering with 28 universities in the following 17 different countries:

- Australia
- Ireland
- Bulgaria
- Jordan
- Canada
- Croatia
- Latvia
- China
- Netherlands
- Czech Republic
- South Korea
- France
- Spain
- Ghana
- Turkey
- Great Britain
- USA

### Contact

#### Admission queries

#### Registrar's Office

For any questions regarding application, admission and registration:

Nadine Schlenker  
Tel.: +49 2241 865 467  
Fax: +49 2241 865 8467

[studierendensekretariat@h-brs.de](mailto:studierendensekretariat@h-brs.de)  
[www.h-brs.de/en/registrars-office](http://www.h-brs.de/en/registrars-office)

**Central Study Guidance Service**

Campus Sankt Augustin  
Tel.: +49 2241 865 9656  
[studienberatung@h-brs.de](mailto:studienberatung@h-brs.de)  
[www.h-brs.de/en/central-study-guidance-service](http://www.h-brs.de/en/central-study-guidance-service)

**Academic queries**

**Programme Director**

Prof. Dr. Andreas Wieseahn  
Grantham-Allee 20  
53757 Sankt Augustin  
Germany  
Tel.: +49 2241 865 111  
[andreas.wieseahn@h-brs.de](mailto:andreas.wieseahn@h-brs.de)

**Academic Advisor Rheinbach**

Stefanie Drügg  
von-Liebig-Straße 20  
53359 Rheinbach  
Germany  
Tel.: +49 2241 865 402  
[stefanie.druegg@h-brs.de](mailto:stefanie.druegg@h-brs.de)

**Academic Advisor Sankt Augustin**

Sonja Atai  
Grantham-Allee 20  
53757 Sankt Augustin  
Germany  
Tel.: +49 2241 865 106  
[sonja.atai@h-brs.de](mailto:sonja.atai@h-brs.de)

**Further information about the study programme can be found on the websites of the university:**

[www.h-brs.de/en/target-group/prospective-students](http://www.h-brs.de/en/target-group/prospective-students)  
[www.h-brs.de/en/wiwi/international-business-bsc-en](http://www.h-brs.de/en/wiwi/international-business-bsc-en)

[Download of brochure \(PDF\)](#)